

A Novel Mind & Southern Girl Reviews

<http://anovelmind.com> - <http://southerngirlreviews.com>

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Introduction

My name is Kimberly Sloane, and I am the owner and author of Southern Girl Reviews and A Novel Mind. I am the proud parent of two beautiful daughters, Becka and Cameron. Becka is a senior this year, and Cameron is in the fourth grade. We live in a small rural town in east Texas where I am the junior high and high school business/technology teacher and also sponsor several academic extracurricular activities.

I started personal blogging in December 2007. I wanted a way to stay in contact with friends and family that we didn't see or talk to for large periods of time. I then began experimenting with paid posting, but soon found my niche – review blogging. With this conclusion, I started writing reviews of both products that I had purchased from my home as well as products that companies and PR companies contacted me about. Soon these reviews began taking over my personal blog, All About Kimberly, and when evaluating my goals, I realized that All About Kimberly's focus was changing, but I didn't want to lose my means of communicating with family and friends, and thus the creation of Southern Girl Reviews and A Novel Mind.

Why Work with Southern Girl Reviews or A Novel Mind?

Since making the decision to be a review blogger, I have worked with various PR agencies, review panels, authors, and business owners and actively participated in communities with leading influential mom bloggers throughout the community. In addition, I actively participate in various social media outlets such as Facebook and Twitter as well as posting video reviews on YouTube.

I am in the process of building both of these sites in the hopes of forming a community that looks to me for advice when making purchases for themselves or their family. Because I give honest reviews from both my perspective and that of my daughters when applicable, readers feel they can relate to us and value the reviews presented on both Southern Girl Reviews and A Novel Mind.

In addition, I am actively working towards increasing my knowledge of the blogging world such as design and setup and SEO management through blogging communities and conferences. This year I attended Blogher 2009 and hope to add other conferences throughout the year and 2010.

A Novel Mind

A Novel Mind focuses on book reviews and giveaways. Because my daughters are of such a varying age and I teach junior high and high school as well as being an avid reader myself, I review almost any genre of book. It is my pleasure to promote not only well known authors, but also those that are still looking to get their name into the reading community. I'm also open to author interviews and guest posts.

Google Page Rank	2	Unique Monthly Page Views	1200
Technorati Authority	15	Feed Subscribers	52
Alexa Traffic Rank	1,256,938	Twitter Followers	878
Unique Monthly Visitors	600		

Southern Girl Reviews

Southern Girl Reviews has only recently become an active blog and is my place to review products and services that I (or my daughters) encounter in our daily life. This is where you'll also now find reviews and the occasional press release for those products that various PR agencies, review panels, and company owners send for us to review.

Google Page Rank	<i>Not Yet Ranked</i>	Unique Monthly Page Views	2500
Technorati Authority	7	Feed Subscribers	52
Alexa Traffic Rank	1,396,170	Twitter Followers	878
Unique Monthly Visitors	1600		

Affiliations

Mom Blog Network	MyBlog Spark	The Mom Blogs
Mom Bloggers Club	One2One Network	Thomas Nelson Review
Mom Select	Sheblogs.org	Bloggers
MomDot Forums	Team Mom	

Advertising

Advertisement is now available through independent sales. All ad spaces are for 125 x 125 pixel logo buttons. If you have something of a different size, please contact me for prices. Ads will be placed in upper right corner. Room will be made for up to 4 ads at a time. All ads must be approved by me for content appropriateness.

Rates are as follows:

- 1 week – \$5.00
- 2 weeks – \$8.00
- 1 month – \$15.00
- 1 Year – \$120.00

If you are interested, please contact us to make arrangements.

Payments

Paypal is our preferred method of payment; however other arrangements can be made on an individual basis. My paypal address is allaboutkimberly@gmail.com.

Reviews

We are an active family with many interests. We find very few products that are not of interest to one of us, and we'd be honored to tell our readers about your product or service. We prefer to give our readers our true opinions and thus would need the opportunity to experience your product and/or service; however, we also do post press releases from time to time. If you would like to for us to complete a review for you, please contact us before sending products to finalize arrangements.

Giveaways

I believe that word of mouth is the best form of advertisement, and that putting your product in the hands of one of my readers is one of the best ways to get that word of mouth started. If you'd be willing to offer your product to our readers through a blog giveaway, we'd be honored to host it for you. I do NOT ship products to winners. I do not allow my readers to be charged for any portion of the product or shipping. I expect prizes to be sent in a timely manner.

Contact Information

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